

THE TOP 10
THINGS
YOU MUST KNOW
BEFORE CHOOSING
YOUR **DENTIST**



DR. MICHELLE JORGENSEN, DDS

TOTAL CARE DENTAL

DR. CHASE LARSEN, DMD

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INTRODUCTORY LETTER FROM DR. MICHELLE COLES JORGENSEN

Dear Friend,

Whether you are researching treatment for yourself or a loved one, you are in the right place. We strive to provide you with your most enjoyable dental visit ever.

At Total Care Dental, we understand that it is important for you to find the dentist that is right for you. We hope that this report helps you decide which dental office is the right fit for you, whether it is Total Care Dental or not.

Reading on, you will find the top 10 things we consider the most crucial in finding a dentist that is dedicated to you as much as they are dedicated to your smile.

We look forward to meeting you soon!

All the best,



Dr. Michelle Jorgensen

P.S. Explore our website and when you are ready, call 801-756-3737 to schedule your first appointment or ask questions.

P.P.S. If you are anxious about seeing the dentist, we are also offering dental sedation up to 90% off (\$200+ savings)!

**At Total Care Dental
our mission is to
provide you with
excellent treatment
and excellent service.**

INTRODUCTORY LETTER FROM
DR. MICHELLE COLES JORGENSEN

NUMBER 1: DO THEY PROVIDE AN ENJOYABLE EXPERIENCE?

For some people, going to the dentist office can be stressful. You may arrive and find that the staff can't be bothered to address you personally, and that even though you are on time for your appointment, there is a 15-30 minute wait to be seen. You may also find that the chair-to-patient ratio is astoundingly unaccommodating as you spend your wait time finding a place to stand comfortably.

Your comfort is our number one priority. At Total Care Dental, we want it to feel like you are visiting a friend or maybe even your favorite aunt's house! Here are some of the special things we share with our patients:

- We warm up fuzzy blankets right before your appointment, offer you memory foam neck and knee pillows and have light blocking glasses so you can really relax.
- Cookies baked fresh all day long! Who couldn't use a treat now and then? We bake cookies all day just for you. They taste great, and our office never smells like a dental office! You can even stop by just for a cookie if you want.
- We have noise canceling headphones so you hear what you want, not the noises we make! Whether it's music, TV, movies, relaxation sounds or listening to your own tunes, it's all available to you.
- Hot towels, Lip Balm and Mint every time! After your visit, you always get our TCD signature hot towel, lip balm and mint to freshen up with. A little pampering goes a long way to enjoying your dental experience!
- Freshen up items for all of your needs! Our bathrooms are stocked with toothbrushes, hairspray, mouth rinse and other things to help you get ready to face the world again after your visit. Help yourself!

It's hard to tell you everything we offer. We love taking care of your every need while you are with us, and we think about you and check up on you after your care as well.



Warm Blankets,
Cushy Pillows and
Dark Glasses, Just
Like a Spa!

NUMBER 2: DO THEY HAVE SAME DAY APPOINTMENTS AVAILABLE?

When your tooth hurts, it hurts nearly as much to be told that there are no appointments available for several days, if not weeks. When choosing a dental practice, it is an absolute necessity for you to know that if you are in pain, your dental office cares. You may often find that dental practices are booked weeks in advance, leaving little wiggle room for emergency visits.

You should feel confident that when you need your dentist, the whole team is there for you when you need them.

At Total Care Dental, you are our number one priority. If you are in pain or discomfort, or are experiencing another oral health concern, our compassionate team will do their best to ensure you are seen the same day you call.

We want to relieve your pain,
as soon as possible.



NUMBER 2: DO THEY HAVE
SAME DAY APPOINTMENTS AVAILABLE?

NUMBER 3: DO THEY OFFER SAME DAY TREATMENT?

Many dentists will schedule an emergency appointment to evaluate your concern, then once you arrive for your appointment, an entirely separate appointment must be scheduled for the treatment solution.

At Total Care Dental, your same-day appointment includes same-day treatment!

Addressing your oral health concerns as quickly and efficiently as possible is something we consider a crucial factor in finding the dentist that is right for you.

Addressing oral health concerns as
quickly and efficiently as possible!



NUMBER 4: DO THEY HAVE VIRTUALLY NO WAIT TIMES?

When going to the dentist, one of the last things you want to do is sit and wait for your appointment. For many patients, it is difficult enough to bring themselves to make and keep the appointment.

Total Care Dental strives to provide you with the most enjoyable dental visit ever. That is hard to do if you have to spend your time in the waiting room.

We go above and beyond to ensure that your visit is as pleasant as possible. Your time is spent with our team instead of waiting to see the team. We start by spending time getting to know you and what you want from our dental team.

We enjoy spending our time with you. In fact, Total Care Dental was honored as Best of State in Utah among all service oriented businesses.

Honored as Best of State in Utah!



NUMBER 4: DO THEY HAVE VIRTUALLY NO WAIT TIMES?

NUMBER 5: DO THEY OFFER WARRANTIES ON TREATMENTS?

Your dentist should stand behind their treatment. How can you be confident and comfortable with your dentist if they don't back their treatment experience and final results?

It is very rare to find a dentist that offers a warranty for the treatments they provide. If they do, you may find that it is isolated to the specific treatment options that get hardware or materials from a third party manufacturer. Even then, you will discover that you have to work with the manufacturer directly, rather than the dental office that provided the treatment.

At Total Care Dental, we offer the right warranties for the treatment you receive, and all our warranties and warranty claims are handled by qualified Total Care staff, rather than through a manufacturer.

Your satisfaction is our top priority from the first time you call until long after your treatment is provided!

Our warranty claims are handled by
qualified Total Care staff



NUMBER 6: DO THEY OFFER A NON-TRADITIONAL APPROACH TO DENTAL CARE?

If you have a lot of tooth problems – leaking fillings, unresolved decay, gum disease, it can wear your immune system out. It will not have the strength it needs to fight off other systemic diseases and you may get every little cold and flu that comes along, or you may just feel run down all the time.

If you have a lot of systemic health problems – If you are run down from health problems, your immune system is weak and can't fight typical mouth concerns. Healthy teeth start to decay, pink gums start to bleed, and breath starts to chronically smell. All of these issues can occur when your body isn't healthy.

Total Care Dental takes a whole body approach to dental care. Through our 40 point exam, we may be able to identify that you have other undiagnosed health conditions.

During Dr. Michelle Jorgensen's continuous search for ways to help her patients replace lost teeth, keep their teeth forever, prevent infection and feel better about their smiles, she embraced biological dentistry.

Biological dentistry offers a less toxic, more individualized, and more environmentally friendly dental care than ever.

Through biological dentistry, Total Care Dental offers a thought process, an attitude and a guide for making choices in your dental care.



NUMBER 8: CAN THEY SAFELY REMOVE MERCURY FILLINGS?

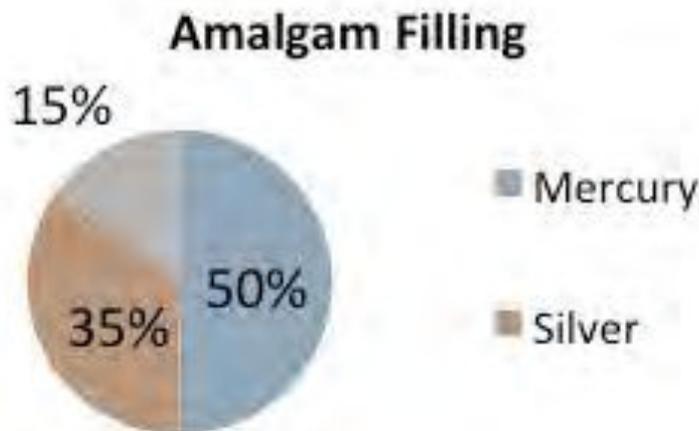
Dentists all over the world remove millions of amalgam fillings every day, with little concern for the possible mercury exposure that can result from grinding them out. It is not unusual for a new amalgam filling to replace the old one.

Dental amalgam is a dental filling material used to fill cavities caused by tooth decay. It has been used for more than 150 years in hundreds of millions of patients. It contains elemental mercury, which releases low levels of mercury in the form of a vapor that can be inhaled and absorbed by the lungs. High levels of mercury vapor exposure are associated with adverse effects in the brain and the kidneys.

Mercury fillings aren't a permanent fix for a tooth. They have an average life-span of 8-12 years, some fillings wear out before that time and others last much longer. If you have mercury fillings, you will most likely have to have them removed and replaced at some point in time, from wear and tear or health concerns.

It is extremely important that mercury fillings are removed safely, because the greatest exposure to mercury comes when the old filling is drilled out. Total Care Dental's procedures for removing mercury fillings can reduce your exposure to mercury vapors by up to 90%.

Dr. Jorgensen was a **mercury-free** dentist for 14 years.
Now she is a **mercury-safe** dentist.
There **IS** a difference!



NUMBER 9: DO THEY OFFER SEDATION DENTISTRY OPTIONS?

For some people, the thought of going to the dentist is so uncomfortable that they neglect their teeth and rob themselves of a beautiful, confident smile.

Total Care Dental has gone above and beyond to create an atmosphere of comfort and pleasantries from fresh cookies to the incredibly friendly and knowledgeable staff who greet you, and that's only just the beginning.

Dr. Jorgensen and Dr. Larsen have each received specialized training to provide you with the sedation method that is right for you. Depending upon your level of anxiety, you can choose from the following sedation techniques:

Nu Calm — NuCalm is a holistic relaxation system that uses noise-cancelling headphones, music and light blocking glasses with or with/out nitrous oxide at no extra charge.

Oral Sedation — Oral sedation is a pill taken an hour before the appointment. The pill will help you relax makes you feel drowsy and relaxed, while still being responsive for the procedure.

I.V. Sedation — For those who need an even stronger option, I.V. Sedation is available to put you to sleep for the procedure under the expert care of Dr. Larsen.

To learn more about sedation dentistry, contact our office. We can't wait to help you face your fears of going to the dentist and see you come out smiling!

You no longer need to put off dental work because of fear!



NUMBER 10: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

Like many doctors' offices, when you receive services at a dentist's office, you typically receive a bill requiring cash, money order, check or credit card for the amount in full. This bill can often be disheartening and cause you to think twice about being proactive with your dental health.

At Total Care Dental, we believe your dental health comes first. We keep our costs fair, accept much insurance and give you flexible payment options. When you walk through our doors, you can feel confident that your dental health is our main priority.

At Total Care Dental, we believe your dental health comes first.



BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

CLOSING LETTER FROM DR. MICHELLE JORGENSEN

Dear Friend,

We hope you found this report to be informative. If you have already seen another dentist prior to reading through this, be sure to call their office and follow up with any of these questions you don't feel that were answered during your last exam. Additionally, we invite you to take advantage of our limited time special offer. If you are anxious about seeing the dentist, save up to 90% on dental sedation (\$200+ savings)!

Total Care Dental strives to provide
the most enjoyable dental visit ever.

At Total Care Dental, we understand that there is a lot to consider when choosing a dentist not only for yourself, but potentially for your whole family! That is why we decided to put this report together to begin with. The Top Ten Report includes the questions we would want our family members to ask when seeking dental care.

Some dentists may think we have set the bar high, but we simply think these elements should be a minimum standard.

If you have any questions for the team at Total Care Dental, feel free to call 801-756-3737 and we will be glad to answer any questions you may have.

All the best,



Dr. Michelle Jorgensen

P.S. Don't forget to take advantage of our limited time offer of getting up to 90% off of dental sedation (\$200+ savings)!:

Explore our website and when you are ready, call 801-756-3737 to schedule your first appointment or ask any questions you might have.